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InnuScience INTRODUCTION

The InnuScience way

After studying biotechnology extensively and discovering the immense natural cleaning power contained in bacteria and enzymes, two young Canadian scientists, Daniel Couillard and Steve Teasdale, sought to combine their strong desire to start a business and their willingness to have a positive impact on the environment.

One day, they were given the opportunity to visit a restaurant kitchen where they were shocked to learn that workers use harsh chemicals as part of their routine. These products were harmful to their health, damaged surfaces and ultimately threatened the environment.

This practice did not raise significant concern for the workers and did not solve basic hygiene problems - surfaces were still filthy, greasy and floors were still slippery. Daniel and Steve could not understand why the chemical industry was perpetuating this aberration and why no new solutions were being developed.

This situation reminded them of an ancient Innuit saying about wisdom: "A person becomes wise when he can seize what is needed to be done and do it successfully without being told what to do". Daniel and Steve decided to act upon that saying and InnuScience was born in 1992.







Since then, InnuScience has evolved into a global business, fulfilling our vision of changing the way the world cleans. We believe that with the application of world-class biotechnology we will impact the planet in a meaningful and sustainable way, reducing waste and harmful chemicals being released into the environment. This can be achieved by making biotechnology a part of everybody's daily life through superior, sustainable products delivered in innovative, technology-led sustainable ways, InnuScience.

As we enter into a new phase of growth, we reflect on our origins and commit to delivering a broad range of products that not only deliver superior cleaning performance, but are also planet conscious and minimise the impact on the environment and the communities within them. We will continue to innovate and supply a range of price competitive products that will lead us to the

forefront of the cleaning industry and commit to providing passionate customer service by building long lasting relationships with our customers.

Over the past two decades, we acknowledge the achievement of building a team of people who are committed to the vision of InnuScience with sincerity and passion. To ensure our growth and success in the market, we will continue to focus on our people by creating a great culture.



PERFORMANCE

Superior performance on porous surfaces.



PRICE COMPETITIVE

Offering outstanding cost in use.



PLANET CONSCIOUS

Either Ecolabel or Ecologo approved.



PEOPLE FRIENDLY

Reducing H & S liability.



PASSIONATE SERVICE

National support team.





PRODUCTS PER SECTOR

General Cleaning	Sani Cleaner Nu-Bio Scrub	Toilet Descaler Nu-Descaler	All Purpose Nu-Multi Kleen	Floors Nu Action 3	Periodic Use Nu-Fuzion
- Offices	✓	✓	\checkmark	✓	✓
- Public Sector	✓	√	√	✓	✓
- Education	✓	\checkmark	\checkmark	✓	✓
- Housekeeping	✓	√	\checkmark	✓	✓
- High Street Retail		✓	√	✓	✓
- Stations	✓	\checkmark	\checkmark	✓	✓
- Airports	✓	✓	√	√	✓

Food Services	All Purpose Nu-Kleen All	Floors Nu-Grip Plus	Periodic Use Nu-Fuzion
- Food Retail	V	√	✓
- Kitchens / Back of House	√	√	✓
- Front of House	✓	√	✓

Healthcare	Sani Cleaner Nu-Bio Scrub	Toilet Descaler Nu-Descaler	All Purpose Nu-Multi Kleen	All Purpose Mu-Kleen All	Floors Nu Action 3	Periodic Use Nu-Fuzion
- Care Homes	√	√	√		√	✓
- Primary Health	√	√		√	√	✓
- Laboratories	√	V		1	√	✓

Heavy Duty	Sani Cleaner Nu-Bio Scrub	All Purpose Nu-Multi Kleen	Floors Nu Action 3	Periodic Use Nu-Fuzion
- Industry / Warehousing	✓	√	√	√
- Petrol Stations / Services	√	√	√	√
- Vehicles	√	√	√	√
- Airports / Train Stations	√	√	✓	✓

WHAT ARE BIOTECH CLEANING ACTIVES?

We use bacteria which are nature's cleaners. These enable InnuScience products to efficiently and effectively clean whilst digesting any organic matter.





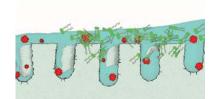
The bacteria provide the residual cleaning action in our products, but the initial clean is mainly done by fermentation extracts, enzymes and green surfactants. Fermentation extracts are produced by bacteria and added into our products to provide immediate cleaning action.





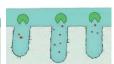


Our highly biodegradable cleaning actives instantly lift dirt from the surfaces.



Simultaneously, our lab-made fermentation extracts break down the dirt and grime - making them even easier to dissolve in water.





Finally, our natural bacteria get under any porous surfaces, digesting the newly dissolved dirt, which eliminates residual odours. The result is a quick and deep clean, with long-lasting odour control effects.





Our bacteria continue cleaning and penetrating porous surfaces days after cleaning, keeping your surfaces cleaner for longer.









CONNECTED CLEANING SYSTEM

Cutting Edge Technology

InnuScience are the first UK cleaning product manufacturer to launch a revolutionary IoT based product monitoring system, Connected Cleaning.

Connected Cleaning monitors product usage, which is then reported on a monthly basis, against the budget per site. This allows proactive management of any deviations from budget that may occur.

How does it work?

Integrated into InnuScience's dispensing equipment is a router, that communicates product usage data back to InnuScience either via WiFi or 4G.

The product usage level is sent to InnuScience who issue simple customer reports in a traffic light format, to indicate if product usage is in line with budget.

The other metrics reported are usage diagnostics and empty product warnings. InnuScience can remotely access the dispenser and take any corrective action required.

Connected cleaning really is bringing tomorrow's technology into cleaning today! InnuScience, connecting you real time to the consumption of cleaning products across your estate, no matter how large!





DISPENSING SOLUTION

Closed loop technology for user safety, cost control, and peace of mind

Our biotech products are not only high performing but also cost effective, making it the ideal solution for all your needs.

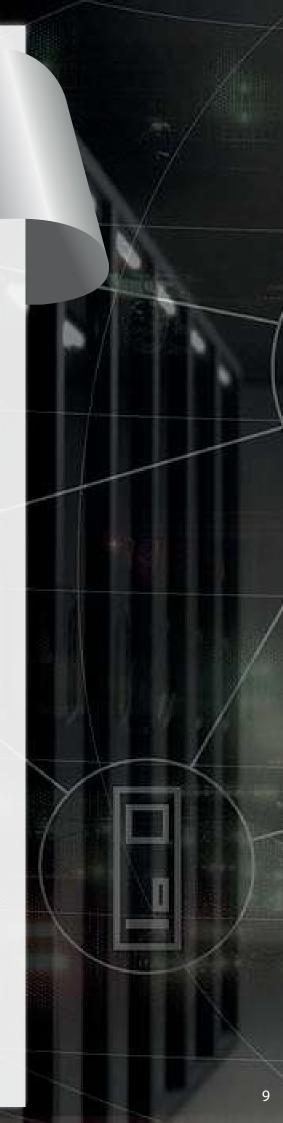
This new innovative dispensing solution will tackle overdosing, help minimise wastage and support you in meeting your costing targets!

The technology is a 2 component system with a spill-proof bottle insert and a pick-up cap assembly.

- ✓ Eliminates access and exposure to concentrated products.
- ✓ Improves safety, controls use and costs.
- ✓ Meets safety and is environmentally preferable.
- ✓ Retaining teeth flex and grip bottle for superior retention in the bottle.
- ✓ Difficult to remove and will not pop out.
- ✓ O-ring elastomer seal provides superior seal with blow molding variances.







APP AND EQUIPMENT

✓ InnuScience Website - Mobile Friendly





✓ Interactive Training Apps







The advant











✓ Product Equipment





✓ Training wall charts





✓ Sector Sheets







Nu-Action 3[™] 750ml code: 119330



Nu-Bio Scrub™ 750ml code: 119322



Nu-Multi Kleen™ 750ml code: 119337



Nu-Kleen All™ 750ml code: 119325



Nu-Karpet Kare™ 750ml code: 119324



Nu-Fuzion Concentrate 750ml code: 119730



Nu-Grip Plus™ 750ml code: 119731



Nu-Multi Odor™ 750ml code: 1193



H&H 103 Cleaner Sanitis



Nu-Smell Plus™ 750ml code: 145112S



Nu-Odor Freshness™ 750ml code: 145218S



H&H 105 Virocidal 750ml code: 119707

One-Flip INNOVATION

Introducing the One-Flip bottles

At InnuScience UK, we listen to our market and customers. After much research and development - we have launched our One-Flip bottle! This bottle has been specifically designed differentiate InnuScience products from others and enable accurate dosing of our super concentrated products, minimise incorrect dosing and overdosing. We didn't just stop there, the plastic used for these bottles are 100% biodegradable and recyclable!



How does the One-Flip innovation work?

Simply flip the bottle upside down once and once it is upright again, you will have the correct amount of concentrated dosage to add to your spray bottle.



HOT INNOVATION



1 Shot Nu-Kleen All™



1 Shot Nu-Multi Kleen™

- Versatile all purpose and washroom cleaner.
- 5ml concentrated product.

1 Shot Cap 5ml: 233576 | Spray Bottle 750ml: 219337



1 Shot H&H 103

- 5ml concentrated product.
- Hard on bacteria and heavy on dirt.
- Certified to BS EN 1276.

1 Shot Cap 5ml: 233803 | Spray Bottle 750ml: 219704



1 Shot Nu-Bio Scrub™

- Lactic acid based, daily descaler and sani cleaner.
- 30ml concentrated product.

1 Shot Cap 30ml: 237692 | Spray Bottle 750ml: 219322



1 Shot Nu-Karpet Kare™

- 30ml concentrated product.
- Carpet cleaner and stain remover.
- Residual odour control action.

1 Shot Cap 30ml: 259332 | Spray Bottle 750ml: 219324

Nu-Multi Kleen™

- Versatile all purpose and washroom cleaner.
- Cleans all modern surfaces, glass, stainless steel, floors and walls.
- Has a residual odour counteractant.

5L code: 033576 | 2L code: 433577 | 1L code: 33357



Nu-Action 3[™]

- All purpose strong degreaser and floor cleaner.
- Effectively handles mineral oils from petrol and oil based dirt.
- For use in a spray bottle, bucket or scrubber dryer.

5L code: 033572 | 2L code: 433571 | 1L code: 33357



Nu-Kleen All™

- All surface cleaner and degreaser.
- Safe for use on food prep surfaces, not a sanitiser
- Can be used back and front of house
- Great on glass, mirrors and metals

51 code: 033586 | 21 code: 433587 | 11 code: 33358



Nu-Fuzion™

- All round modern surface cleaner, including floors and walls.
- Will clean everything from glass, mirrors and stainless steel, to floors and walls.
- Has a residual odour counteractant.

800ml code: 051178





Nu-Bio Scrub™

- Lactic acid based, daily descaler and sani cleaner.
- Outstanding performance in showers and on taps.
- Chrome safe.

Nu-Descaler

- Ready to use toilet descaler.
- Citric base provides fast performance and limescale free surfaces.
- Suitable for use on toilet bowls and urinals.

Nu-Multi Odor™



Nu-Karpet Kare™

- Carpet cleaner and stain remover.
- Residual odour control action.
- Ideal for cleaning carpets, rugs, sofas, curtains and other surfaces covered with fabrics or fibres.

5L code: 059332 | 2L code: 459331 | 1L code: 35933



Nu-Cycle N™

- Concentrated detergent for microfibre.
- Regenerates the absorption capacity of microfibre mops and cloths, lasts up to 5 times longer.
- Can be used in a washing machine / bucket

L code: 032481 | 1L code: 332480



Nu-Spot'n'Stain™

- Ready to use stain remover
- Citrus fragrance.
- Simply spray the product on and then wipe away.



800ml code: 05913





Nu-Fuzion Concentrate™

- Specialised heavy-duty eco-degreaser.
- Designed to replace the use of solvents and highly alkaline products.
- Safely breaks down heavy build-up of oils.

5L code: 051180



Nu-Attraktion™

- Concentrated cleaner for manual or auto wash for vehicle exteriors.
- Eliminates bad odours emanating from vehicle wash system and drains.

205L code: 099969



Nu-Life™

- Concentrated foaming degreaser that dissolves mineral oils, grease and industrial soil accumulation.
- Replaces the use of solvents and butyls of all kinds.
- Neutralises maldour from pits, drains and pipes.

5L code: 099403



Nu-Kleen Parts™

- Solvent replacement to strip engine and other parts.
- Replaces the use of solvents and butyls.
- Only use with an approved parts washer.

205L code: 151187

17

Nu-Smell Plus™RTU

- Ready to use odour destroyer of unpleasant odours from urine and faeces.
- Leaves a bacterial flora that continues to eliminate odours.





Nu-Smell Plus™ 10 x Concentrate

- Ready to use maldour destroyer, especially effective against faecal and urine odours.
- Mint fragrance



SL code: 145111 | 2L code: 445212

Nu-Odor Freshness™RTU

- Ready to use odour counteractant for malodours.
- High performance bacterial formulation that destroys odours from surfaces, fabrics and carpets
- Fresh and pleasant fragrance.

5L code: 045117 | 800ml code: 045116



Nu-Odor Freshness[™] 10 x Conc.

- Concentrated odour counteractant for malodours.
- High performance bacterial formulation that destroys odours from all surfaces.
- Fresh and pleasant fragrance.

5L code: 145217 | 2L code: 445217





Nu-BioCal™

- Designed for use during gritting season.
- Concentrated cleaner designed to clean and remove salt/calcium deposits on floors.
- pH-neutral product will not damage floor finishes.

5L code: 051176 | 1L code: 05117



Nu-Walkway™

- Anti slip tile and grout cleaner.
- Auto dispensing only
- Designed for periodic use

5L code: 051182



Nu-Klar™

- An eco-friendly floor polish.
- Restores floors protective finish and shine simultaneously.
- Compatible with all types of floors.

4L code: 099607



Nu-Compact Kleen[™]

- Wet foaming cleaner, designed to stop unpleasant odours at the source.
- Used to eliminate odours in the dirtiest and hard-to-clean places.

5L code: 045106



ENANCE

Nu-Grip Plus™

- Super concentrated cleaner and power degreaser
- Quickly removes fat, oil and grease build up.
- Leaves a biofilm on the floors making them less slippery.

5L code: 039572 | 2L code: 439571 | 1L code: 33975



Nu-Kleen All™

- All surface cleaner and degreaser.
- Safe for use on food prep surfaces, not a sanitiser.
- Can be used back and front of house
- Great on glass, mirrors and metals.

5L code: 033586 | 2L code: 433587 | 1L code: 333587



Nu-Oven Cleaner™

- Environmentally friendly oven cleaner.
- Ideal for baked on deposits and carbon.
- Designed to remove tough stains.
- Warm oven use.

5L code: 033806 | 2.5L code: 433806 | 1L code: 333806



Nu-Sanitiser

- Contains effective bactericides.
- Environmentally friendly sanitiser.
- It is non-tainting and antimicrobial.
- Certified to BS EN 1276.

5L code: 040182 | 1L code: 04018





Nu-Cycle 1[™]

- Hard water dish detergent for AUTO dishwashers
- Super concentrated, fast acting and dramatically reduces the need for descaling or additional cleaning after cycle.

5L code: 036870



Nu-Cycle 2[™]

- Soft water dish detergent for AUTO dishwashers.
- Auto dish detergent for soft water use. It effectively eliminates oils, grease, proteins, starch and spots.

5L code: 03687



Nu-Cycle 3[™]

- Fast acting rinse aid.
- Its controlled-foam formula eliminates water spots and reduces drying time.

5L code: 036875 | 2L code: 436875



Nu-Cycle 4TM

- Super concentrated for manual pot soaking.
- Removes burnt on grease and grime for fast acting results every time.

5L code: 036878



Nu-Cycle 7[™]



Nu-Cycle 11™



Nu-Cycle 12™

- Aluminium safe, AUTO dish wash detergent.



Nu-Super Trap™







IN30 Laundry Detergent

- A concentrated detergent for both whites and colours.
- Excellent cleaning performance across a wide variety of clothes.





IN31 Fabric Softener

- A concentrated semi-encapsulated softener.
- A blend of enhanced, subtle fragrances that restores softness.



0L code: 132031

H&H IN32 Low Temp Destainer

- A low temp laundry stain remover.
- Works from only 20°C, saving energy and water.
- Tough on stains gentle on fabrics



10L code: 132032

H&H IN33 Oxi Destainer

- An effective oxygen-based laundry stain remover.
- It is colour safe and can be used on both whites and colours.



10L code: 13203



H&H IN34 Emulsifier

- A premium grade bio-degradable emulsifier.
- Contains specially selected surface active agents.

10L code: 132034



IN40 Detergent & Stain Remover

- A unique 2 in 1 power product detergent and stain remover.
- Designed to eliminate the need for a separate destainer.

10L code: 132040



IN41 Fabric Softener

- A premium encapsulated fabric softener.
- Featuring easy iron and quick dry technology.
- Reduces static and enhances softness
- Premium dual fragrance system.

10L code: 13204



IN43 Destainer

- Professional destainer powder.
- An oxygenating, colour safe product.
- Designed to remove stains.

10L code: 13204



BIODERM RANGE

InnuScience's hand care offering provides effective germ kill while looking after your hands.

The antibacterial hand care range consists of a unique biotech formulation which enables InnuScience to ensure that this range is not only non-bio, but also alcohol free, resulting in a reduced risk of allergic reactions. The products are non-tainting and antimicrobial, that contain effective bactericides.

BioDerm A Hand Soap

- Contains effective bactericides that restore your hands to a hygienic state.
- A pearlised ivory liquid that is mild and gentle



5L code: 061434

BioDerm L Luxury Soap

- A luxury hand soap, that is gentle to the skin.
- Produces a rich irresistible lather
- Nourishing and uplifting lime and mandarin fragrance.



500ml code: 16143

BIODERM RANGE



Bioderm S Hand Sanitiser

- This is a non-bio, alcohol free hand sanitiser.
- It is non-tainting and antimicrobial.
- Restores your hands to a hygienic state.

5L code: 061430 | 500ml code: 06143



Bioderm F Hand Soap

- Bactericidal foaming hand soan
- Contains effective bactericides that restore your hands to a hygienic state.

5| code: 161433 | 500ml code: 161432



HARD & HEAVY RANGE

We introduced the Hard & Heavy range to ensure that our customers could access a full basket of products. If products do not conform to our strict environmental standard, we call them what they are; Hard & Heavy chemicals.

It's our objective to replace as many H&H products with InnuScience formulated sustainable options in time. The first of many are our Sanitiser and Oven Cleaner.



H&H 103C Cleaner / Sanitiser

- Incredibly concentrated to give a very economical dose.
- Hard on bacteria and heavy on dirt.
- Certified to BS EN 1276.

5| code: 033803 | 2| code: 433804 | 1| code: 033808



H&H 104 Oven Cleaner

- Specially formulated to remove tough stains.
- This product is great for baked on deposits and carbon

5L code: 140182 | 750ml code: 040180





H&H 105 Virocidal

- Disinfectant.
- Complies with EN 1276 (bacteria) at 1:50.
- Virocidal.

5L code: 031333 | 750ml code: 031334



H&H 106 Kitchen Descaler

- Non-fuming and fast acting
- Safely cleans and removes lime scale from kettles, dishwashers and other catering and sanitary ware.

5L code: 036004 | 1L code: 09985



H&H 107 Sanitising Powder

 A broad based spectrum sanitiser which is effective against all bacteria, spores, yeasts, moulds and viruses.

10KG code: 133806 | 500g code: 133804



Nu-Salad Wash™

- Salad wash.
- Organic rinsing agent

5L code: 03380





H&H 201 Beerline Cleaner

- Cleans beer pumps and pipelines by soaking
- Odourless and taint free.



5L code: 03600

H&H 204 HD Oven Cleaner

- Heavy duty oven cleaner.
- Highly aggressive cleaner formulated to remove baked-on deposits and carbon from ovens and grills.





H&H 206 Kettle Descaler

- Safely cleans and removes limescale from kettles, dishwashers and other catering and sanitary ware.
- Classified as an irritant only.



1L code: 19985

H&H Tannin Remover

- Professional Oxy powder.
- An oxygenating, colour safe product.
- Designed to remove stains.

10kg code: 036874





AIR FRESH Lemon & Ginger

- A concentrated air freshener.
- Mesmerising lemon & ginger fragrance.
- Leaves a beautiful, fresh long-lasting fragrance

5L code: 14511



AIR FRESH Cranberry

- Leaves a beautiful, fresh long lasting cranberry fragrance in any room.
- Ideal for hotel rooms, bars, care homes, washrooms and smokey environments.

5L code: 145115 | 2L code: 445115



AIR FRESH Linen

- A concentrated linen air freshener.
- This product is ideal for hotel rooms, bars washrooms and smokey environments
- Formulated to leave an exquisite and refreshing fragrance.

5L code: 145116 | 2L code: 445116



AIR FRESH Spray Bottles

Lemon & Ginger Spray Bottle
5L code: 145117

Cranberry Spray Bottle
5L code: 145118

Linen Spray Bottle 5L code: 145119





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